



# GATELINK 10

GateLink 10 is gate admission software designed for use at both reserved seat and general admission venues. Used in hundreds of facilities, GateLink has validated nearly one billion credentials in stadiums, arenas and venues worldwide.

GateLink 10 integrates with Alvarado's intelligent admission devices, and any modern ticketing system. The software supports all technology-driven digital ticketing trends, including web-based season ticket holder transfers, paperless ticketing, group entries, and entitlement and loyalty recognition award notification. GateLink 10 also supports the validation of paper, print-at-home and cell phone barcodes, as well as RFID, magnetic stripe and biometric media.

Two versions of GateLink 10 are available:

**GateLink 10** is a single venue entry control solution. Typically implemented on-site at the venue, with a dedicated server that communicates with 200+ access devices.

**GateLink 10 Multi-Venue** is designed for use by ticketing companies or organizations to host multiple smaller venues remotely on a single server. Automatic synchronization across different time zones. Access device limitations per venue apply.

## COMMON APPLICATIONS

- Front Gate Entry Control/ Reserved Seat and General Admission Facilities
- Secondary Location Entry Control (i.e., private suites)
- Parking Lot Entry Control



Facility/Entrance	Status	Entered	Exited	In	In %
Alvarado GateLink Show	Active	174	0	174	1%
East Mezzanine Gate	Active	57,547	0	57,547	58%
Grand Concourse North	Active	17,807	854	17,961	37%
Grand Concourse South	Active	385	0	385	18%
Spine Staircases	Active	5,627	0	5,627	13%
West Lobby North	Active	4,341	726	5,067	6%
West Lobby South	Active	66,777	1,580	68,357	48%
TOTAL		148,772	2,360	151,132	11%



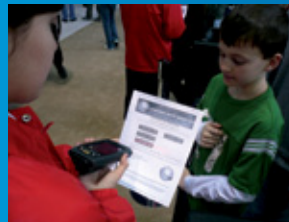
## Why Alvarado?

Alvarado is the leading provider of front gate solutions and integrated software for sports and entertainment venues. Founded in 1956, Alvarado has supplied best-in-class admission control hardware, software and integrated solutions to

venues around the world. Our superior product quality, integration expertise and industry leading service and support are just a few reasons that many of the world's most respected companies use our products again and again.

## KEY POINTS

Powerful	Single server controls over 200 validation devices via TCP/IP. Nearly instantaneous validation of presented credentials.
Flexible	Suitable for all types of entertainment venues. Supports dozens of functions including multiple and secondary entry, patron and attendant validation, ticket/receipt printing at entry points, group entries and attendant log on and tracking.
Reporting/SQL Database	Dashboard, graphs and interactive drill-down reports provide instant access to real-time event and entry information; open SQL database allows export of data for custom queries, reports and analytics.
Media Validation	Validates 1D/2D bar codes, cell phone barcodes, passbook, RFID and magnetic stripe.
Entry Hardware	Seamlessly integrates to Alvarado intelligent admission hardware.
Third Party Systems	Easy interface to ticketing and other third party systems.
Offline Validation	Continued operation in the event of network failure.



## COMPLEMENTARY PRODUCTS

GateLink 10 operates with Alvarado's intelligent admission turnstiles, entry stations and mobile terminals.

## GATELINK 10 & VENUEVIEW360™

GateLink 10 integrates with VenueView360, Alvarado's membership/loyalty application suite. GateLink 10 connects entry validation to patron accounts allowing the triggering of automatic rewards and incentives.

## TYPICAL CONFIGURATION

