

VER VV360-SVT

OVERVIEW

VV360-SVT is a flexible stored value solution that provides cashless payment at stadiums, arenas and entertainment venues. SVT supports both single event “loaded tickets” and account-based stored value that allows patrons to add/transfer spending value to tickets using a web interface. Scalable for any size venue, SVT is ideal for deploying a powerful cashless payment program that can be upgraded easily to Alvarado’s comprehensive loyalty/membership/rewards VV360 product suite.

STANDARD FEATURES

- Single event “loaded tickets”
- Web portal for users to manage accounts
- Integrates with leading POS providers and ticketing systems
- Highly flexible/scalable for any size venue
- Easily upgrade to VV360’s automated rewards platform

BENEFITS

- Increases concession revenues
- Speeds concession lines
- Great ROI
- Incentivizes single game and season ticket sales
- Transfer value between family and group tickets over web
- Excellent 1st step toward an automated loyalty program



COMMON APPLICATIONS

- Sports stadiums and arenas
- Entertainment venues
- Theme parks
- Amusement parks