



## ALVARADO PRIVACY STATEMENT

Alvarado Mfg. Co., Inc. ("Alvarado" or "we" or "us") is committed to protecting the privacy of your personally identifiable information that you submit to Alvarado's website located at: [www.alvaradomfg.com](http://www.alvaradomfg.com) and other subdomains and sites that may be operated by Alvarado (the "Site"). This Privacy Policy details certain policies describing how we collect, use and store "Personally Identifiable Information" (such as name, email address, street address and telephone number) from users of our Site and users of any available services on the Site.

### Information Collected on Site

The majority of the information provided by Alvarado on the Site is available without Alvarado collecting any Personally Identifiable Information from you. You can review almost the entire Site without disclosing any Personally Identifiable Information. However, Alvarado does collect Personally Identifiable Information that you may voluntarily provide to us. In certain sections of this Site, we may invite you contact us with questions or comments or request information, apply for a job, provide us with feedback, to participate in surveys, questionnaires or contests, or complete a profile or registration form or subscribe to a newsletter. Due to the nature of some of these activities, we may collect Personally Identifiable Information about you that you provide to us when you contact us.

You have a choice as to whether to provide Alvarado with any Personally Identifiable Information. Although you are not required to disclose any Personally Identifiable Information to us, portions of the Site may not be available to you without your providing this information.

### Children's Privacy

Due to the business-oriented nature of our business and the Site, the Site is not designed to appeal to children under the age of 13. We do not knowingly request or receive any information from children.

### How We Use Your Information

Alvarado uses any Personally Identifiable Information you provide in a limited number of ways. We may use your Personally Identifiable Information to deliver certain services or information that you have requested, we may use your Personally Identifiable Information to contact you, make targeted references of your inquiry to third party distributors or service providers for the purpose of addressing your request, to deliver certain services or information that you have requested, conduct a transaction that you have requested, compile demographic statistics about Site users, improve the content and general administration of the Site and our services, process your job application, or provide you with notices regarding goods or services that you have purchased or may wish to purchase in the future.

In addition, we may hire other companies to perform services on our behalf such as operating certain aspects of the Site or sending you email. These other companies may be supplied with or have access to your Personally Identifiable Information for the sole purpose of providing these services to us or on our behalf. Alvarado may also use third-party ad servers or ad networks to deliver ads to you. These third-party ad servers may be supplied with or have access to your Personally Identifiable Information for the sole purpose of providing these services to us or on our behalf. They also may also collect and use non-personally identifiable information about your visits to the Site in order to send advertisements that may be of interest to you.

Though we will make every effort to preserve user privacy, we may need to disclose Personally Identifiable Information when required by law or if we have a good-faith belief that the action is necessary to comply with a pending judicial proceeding, a court order or legal process served on Alvarado or to protect our rights or the

rights of others, to fight fraud, identity theft, to ensure the integrity and operation of our business and systems, or to protect the rights, property or safety of Alvarado, its employees, or others.

## **How We Share Your Information**

We will not disclose your Personally Identifiable Information to others without your permission, except as explained in this Privacy Policy.

## **Aggregate Information**

On an aggregate basis only, we may collect comprehensive demographic, business information and data, and other non-identifying information about users of the Site. Alvarado will never disclose any Personally Identifiable Information as part of this aggregate information but we may lend, sell, share or otherwise disclose aggregate information with others so we can perform research and provide the results to third parties, enhance and market the Site, and conduct accounting and process record keeping functions.

## **Other Websites and Links**

We may include links to other websites that we think will be of interest to you or operated by our business partners, affiliates, advertisers, and others. These third parties have separate data collection and privacy practices independent from ours, and Alvarado cannot be responsible for their policies or activities. Please contact those third parties directly if you have questions about their privacy policies.

## **International Users**

Our computer systems are currently based in the United States, so your personal information will be processed by us in the United States where data protection and privacy regulations may not offer the same level of protection as in other parts of the world, such as the European Union. If you use the Site and/or services offered on the Site as a visitor from outside the United States, by using the Site and/or services offered on the Site, you agree to this Privacy Policy and you consent to the transfer of all such information to the United States, which may not offer an equivalent level of protection of that required in the European Union or certain other countries, and to the processing of that information as described in this Privacy Policy.

## **Security**

This Website has industry-standard security measures in place to protect the loss, misuse, and alteration of the information under our control, and we make good faith efforts to store your personal information in a secure operating environment. Unfortunately, no data transmission over the Internet can be guaranteed to be absolutely secure. As a result, while we strive to protect your personal information, we cannot ensure or warrant the security of any information you transmit to us, and you do so at your own risk. If we provide you with a user name and password to access portions Site, Alvarado disclaims any responsibility for a breach of privacy as a result of your willingly or inadvertently disclosing your user name and password to others.

## **Cookies**

Third-party vendors, including, without limitation, Google, show ads for our Sites on search engine results pages and other websites across the Internet. These third-party vendors, including Google, use cookies to serve ads based on a user's prior visit to our Sites. Our Sites use analytics data to also inform and optimize such ad campaigns based on a user's prior visits to our Sites. Users may opt out of Google's use of cookies by visiting the Google advertising opt-out page. In addition, users may also opt out of a third party vendor's use of cookies by visiting the Network Advertising Initiative opt out page at <http://www.networkadvertising.org/choices/>. Users may opt out of our use of Google Analytics by visiting the Google Analytics Opt-out page. We may report users' aggregate interactions with our ads across the Google Display Network in conjunction with activity on the Sites.

## **Disclosure**

The personally identifiable information and data generated by cookies that we collect is used only within Alvarado and entities within its corporate family (including, its affiliates); provided, however, we will disclose your personally identifiable information (a) if we are required to do so by law, regulation or other government authority or otherwise in cooperation with an ongoing investigation of a governmental authority, (b) to enforce the Alvarado's Terms of Use agreement or to protect our rights or (c) to protect the safety of users of our Site and our services. We may transfer your personally identifiable information to an affiliate or a successor entity upon a merger, consolidation or other corporate reorganization in which Alvarado participates or to a purchaser or acquirer of all or substantially all of Alvarado's business or assets to which this Site and/or the services offered on this Site relate. We may also disclose your personally identifiable information to our subsidiaries to support business and marketing processes; and to our third party service providers and suppliers, who are acting and using your information solely on our behalf. We will not sell or otherwise distribute your personally identifiable information to any company or organization for their commercial use.

## **Correcting/Deleting Information**

You may at any time request that the personally identifiable information about you be amended or deleted. All requests to amend or delete this information should be posted to Alvarado 12660 Colony Street, Chino, California 91710 and marked "Attention: Alvarado Legal Affairs".

## **Changes to this Privacy Policy**

We encourage you to review our Privacy Policy periodically afterwards since we may modify our Privacy Policy from time to time. The date of the last update of the Privacy Policy will always be posted below:

**THIS PRIVACY POLICY WAS LAST REVISED ON March 1, 2015.**

If we make any substantive changes to our Privacy Policy in the future with regard to how we use your Personally Identifiable Information, we will incorporate those changes here. Your continued use of the Site after the changes are posted constitutes your agreement to the changes, both with regard to information we have previously collected from you and with regard to information we collect from you in the future. If you do not agree to the changes, please discontinue use of the Site. Lastly, if Alvarado is sold or merged with another company, your Personally Identifiable Information will be included as part of the sale but unless you're notified that the Privacy Policy is changed, your Personally Identifiable Information will be maintained in the same manner.

## **Contacting Alvarado**

Please feel free to share any comments and concerns with us. If you have any questions about this Privacy Policy or the practices of the Site, please contact us at:

Alvarado Mfg. Co., Inc  
12660 Colony Street  
Chino, California 91710  
909-591-8431